



**Monthly Conference Call Minutes
October 16, 2023
Zoom Meeting**

Attending- Niki Theobald, Bill Venne, Kay Glaser, Julie Bogan, Heidi Kramer and Karen Johnson

1. Executive Committee Monthly Call-

Niki started with discussion about our AAVMC MOU-

2. MOU-

AAVMC is drafting a new agreement, they are increasing the fee to 10%. They want to continue to do the AVAP Conference registration in house. Niki will send the draft to the committee. Look at it carefully to make sure nothing is missed. Karen asked to be sure there is a monthly budget statement included.

3. 2024 Austin Conference-

Monika Blackwell is taking over chairing the conference committee. Dr. Carl Southern will be opening keynote and talk about why DEI is important and Juneteenth, his talk is on Juneteenth. We offered him \$1000 plus travel. KDD Philanthropy will keynote the second day and spend a half day doing a couple of breakouts. Her fee is \$3500 plus travel, Walt Edwards is speaking for free, maybe as a sponsor, like an in-kind for speaking. He may be breakout speaker. Still looking into Dr. Reinhard, but we are working on the fee. A couple of topics that people suggested are VIP hospital programs, avoiding spam and bots, integrating leadership annual giving into MG programs, and mass/email communication site examples; We have about 15 session topics and recommendations. Several are for higher level fundraising, but many are across the board. We are looking for things like possible excursions, maybe an interest session with Texas A&M speakers, but at the hotel. We are also looking at an end of day session like AFP's Cocktails and Calamities including both topics and mocktails/cocktails; but we don't think the hotel will allow us to bring in our own food and theirs is too expensive. Heidi suggested Cookies and Calamities.

Budget Update-

Purina will be sponsoring at the 10k level, other asks out.

4. Other Business

-Engagement and outreach committee-

Tim and Carly are moving forward with the committee. First webinar will be in November, then in January. They are also planning get togethers at various Veterinary conferences. Tim will follow up after Tuesday's meeting.

-Monthly List Serve Review-

We want to keep track of questions, comments and responses and who they are from coming from the AAVMC list serve. Kay will keep a spreadsheet – following up with the person who asked the question to see if there were private messages.

Next meeting: November 20, 2023