



Monthly Conference Call Minutes
December 18, 2024
Zoom Meeting

<https://osu.zoom.us/j/91717334478?pwd=Zr2kbWVlVnPaMm3bW8SbvoVx1NbfXx.1>

Attending- Heidi Kramer, Monika Blackwell, Kay Glaser, Tim King, Laura Zimbrick, Karen Johnson and Carly Zeigler.

1. Welcome

Tim welcomed the committee, discussed anniversary events and using TEAMS for the executive committee.

2. Conference Planning Committee Update - Monika/Laura

The committee is moving from zoom to Teams for meetings, communications, and documents. They will be sending an update about the Teams channel; they are also preparing to send message about the hotel block being ready to make reservations. A committee member left, and Megan Bips is joining. She is not DOD, so she will be a great addition. Subcommittees have been formed by conference track; each subcommittee will focus on their topics. This should make sessions rich. Registration timing, early, on time, and late need to coincide with launch of registration. Elevato was being considered for our new website, but it is on a GoDaddy account, perhaps we want something else? They were helpful in updating WordPress, they have no problem with us switching to WIX, they can migrate it for us. They still need to get the Pheedloop set up, we need it set up to launch registration, hopefully by January 1. Maybe we should change early registration to the end of February. Having more early birds might give us a bigger pool of presenters. Monika created a survey page for the town hall. The town hall will be January 15th, we will record it.

a. Keynote Speakers-

Looking for others. We also need to get Dean's for the Dean's Panel.

3. Engagement and Outreach Committee Update - Carly

- a. No call in December. January will be the AVAP town hall like session. Katie is working on a "turning concepts to collateral" idea for February. March will be Director of Career Services, Rachel Koepsel, of UF. They need a few more ideas for April and May, June will be a year in review before the conference in July.

b. AVAP Vet Conference Breakfasts-

ACVP had five members attended; they mostly talked about alumni receptions and other shared interests. Alumni receptions might be a good topic for the 2025 conference. AAEP had just a handful attend, but the discussion was good, mostly positions and functions.

An invite will be going out soon for VMX which is a big one, then WVC will follow.

4. Marketing and Communications Committee Update— Tim

- a. Website- see conference committee above:

5. Budget Update – Karen

Karen is looking at the Museum of Illusions for our reception, it is 5,000 plus food stations.

6. Other Business-

- a. Updating AVAP Bylaws for 2025 Business Meeting – Heidi is working on this; it will be discussed at the January Town Hall. Which committees do we want to add, which will be ad hoc, which will be

permanent. It will allow us to have more people involved, more steppingstones to becoming an officer. We should all look at the draft before the next meeting.

- b. AVAP / AAVMC Survey – What do we need to include, sections, explanations, and other? We need to clarify how to use it with general terms because every school uses different language. Perhaps we need a working group from different schools to read through it.
- c. AVAP Virtual Townhall Agenda – Tim started a draft agenda -
 - Welcome
 - 2025 Conference Planning Update -Washington, DC – July 16-18
 - Hotel Block
 - Social Location
 - Pheedloop Conference Program and Website
 - Registration – Go Live date and periods/costs for early, regular, and late registration.
 - Overview of current sessions and content
 - Discussion of what content is missing that people would like to see.

Engagement & Outreach Update

- Past Zoom sessions and conference meet ups
- Upcoming Zoom sessions and conference meet ups
- Committee members and monthly meetings

Marketing & Communications Committee

- Share about newly formed committee.
- Marketing & Communications Intern
- Plans and status of updating AVAP website.

AVAP Survey in Partnership with AAVMC

Updating AVAP Bylaws - Will be ready for Business Meeting in July

7. Open Forum-
 - a. Nothing to report.
8. Adjourn

Next meeting: AVAP Business Meeting is January 27, 2024